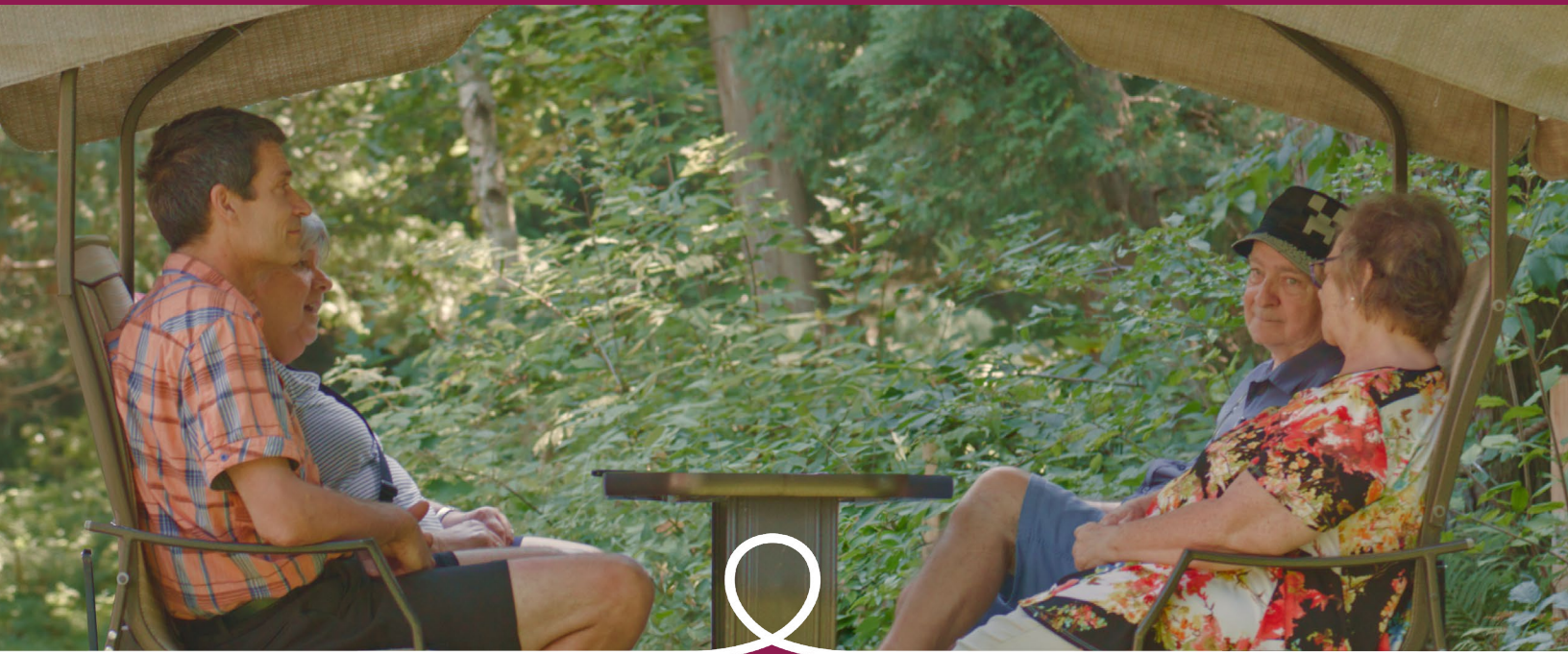




Little
Brothers

Embracing
the Elderly

2023-2024 Impact Report



Ensuring a sense of connection for the elderly with your support

Our mission: To counter the isolation of seniors until the end of their lives

This impact report presents the results for the 12-month period from August 1, 2023, to July 31, 2024. It was first published on October 23, 2024, at the Annual General Meeting (AGM).

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Thank you for being there

Thanks to your support, nearly **2,750 seniors** were able to forge meaningful connections, break their isolation and receive much-needed comfort and companionship. The relationships you have created have allowed them to maintain ties with the world around them and, above all, to connect with other human beings who share their daily lives.

The challenges are real, but we will overcome them together:

By 2031, 1 in 4 people in Québec will be 65 or older.

Your involvement acknowledges the value of their wisdom and life experience.

30% of seniors who live alone have no one to rely on.

Thanks to you, we are building a network of solidarity.

Loneliness increases the risk of chronic diseases by 3 to 5 times.

You are looking after the well-being of seniors.

Your impact is immeasurable

Thank you for building ties that renew hope, dignity and faith in community.

Note to our readers

We recently adopted a new customer relationship management (CRM) system to better track our impact. This transition is ongoing and may have a slight effect on full data integration. However, published results accurately reflect our work at this stage and numbers will become even more precise as the system is fully deployed. Enjoy your reading!

Sources: demographic projections from the Institut de la statistique du Québec (ISQ), World Health Organization (WHO)

Message from the executive



Catherine: This year, we have built vital connections with thousands of seniors thanks to your commitment. These relationships go far beyond mere contacts; they are bridges leading to a more fulfilled and less isolated life. People like M. Plouffe and Mme Bertrand were particularly touched by your kindness and through you, have found a new family. As M. Plouffe said: *"Thanks to you, I no longer feel alone. Your support has changed my life."*



Paul: With **15 local teams** and their dedicated staff spread across **12 regions in Québec**, we consolidated our presence by supporting approximately **2,750 seniors** in 2023–2024, a **2.4%** increase over the previous year. This year, nearly **3,000 volunteers** generously dedicated **200,000** hours of their time to breaking isolation and creating meaningful human relationships.

Your generosity has been exceptional, with **donations totalling \$4,005,278** and revenues of **1.1 million dollars** generated through our two charitable boutiques. Each gift, each piece of clothing or object donated, and each hour of volunteering, has made it possible to provide a strong and constant network of support and companionship for our Great Friends. Mme Bertrand added that *"the activities organized by Little Brothers are a breath of fresh air."*



Catherine Harel-Bourdon's arrival at the head of our organization on August 21, 2023, marked the beginning of a new era. She brought together a strong leadership team and is currently working on a five-year strategic plan which will be unveiled during the winter of 2025. We have listened to your suggestions and are ready to put them in action.

Supporting our aging population is more crucial than ever. Québec is experiencing a rapid increase in population of people aged 65 and over and the proportion of those over 85 could almost quadruple by 2066. We need to act now to create an environment where every senior feels valued and socially connected. These ties are essential, and each of one of us can contribute to strengthening them.



Your dedication to creating a caring future for seniors is precious, and we acknowledge that you are making an invaluable gift to our society. Nonetheless, the ongoing search for funding and donations remains essential to ensuring the sustainability and growth of our organization. To meet this challenge, we need to diversify and increase our sources of funding, attract new donors, and strengthen partnerships with family businesses and foundations.

Media coverage and community support have strengthened our credibility in the fight against loneliness and isolation among people aged 75 and over in Québec. Through our combined efforts, we have been able to raise awareness regarding the reality of senior's isolation and bring generations closer together.



We express our deep gratitude to those who have supported our cause this year. Your support is essential to meeting the growing needs of our aging population. A special thank you to our teams and volunteers for their outstanding commitment and dedication.

Your ongoing commitment is the key to providing all seniors in Québec with companionship during their later years. In 2025, let's create even more connections to put an end to loneliness and isolation.

Catherine Harel Bourdon, President and CEO

Paul Noiseux, Chairman of the Board of Directors



Alexis



Dedicated teams across the province

At a glance

15 local teams
in the field

**12 administrative
regions**
served across Québec

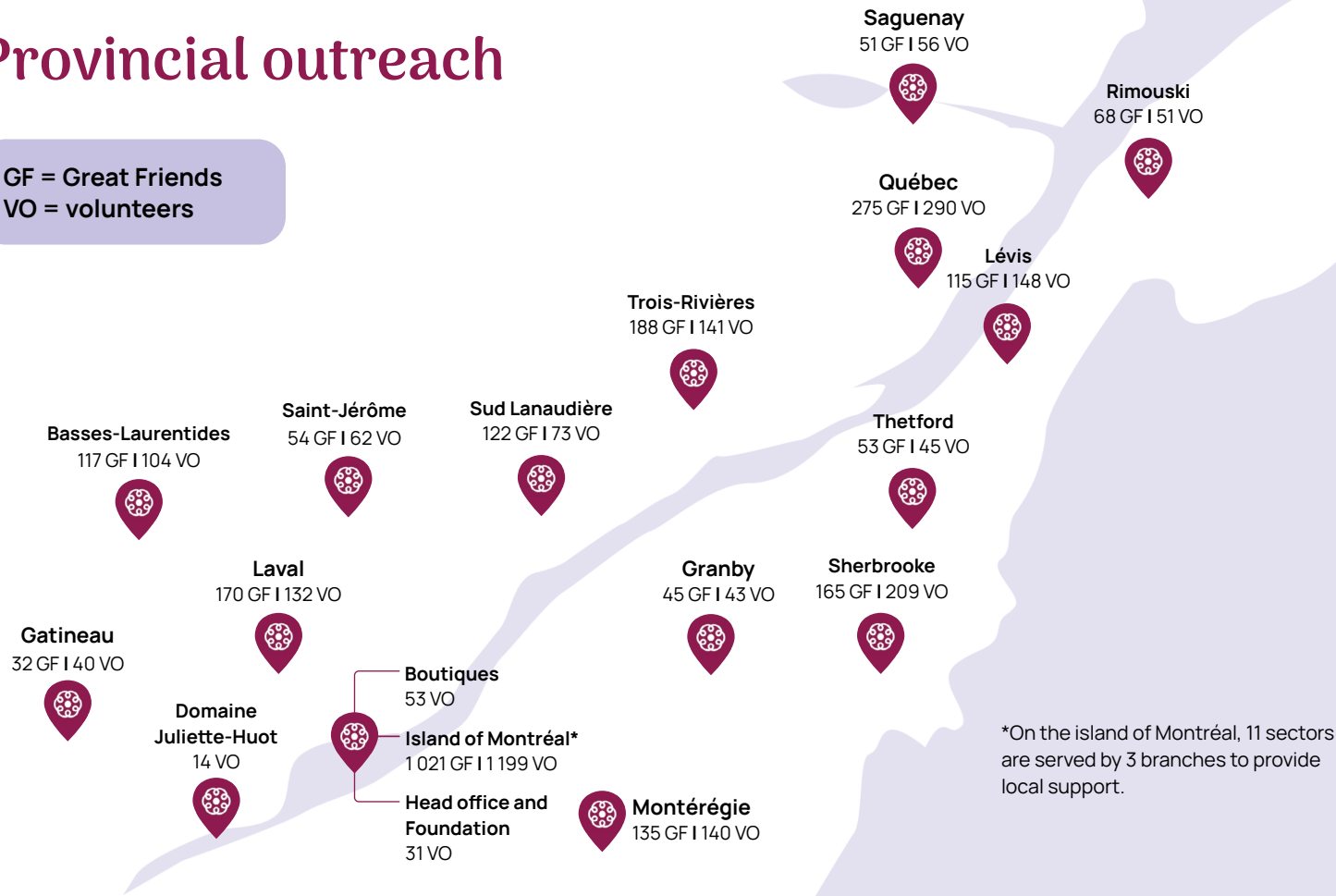
88 employees
including 77 regular and
11 temporary staff



55% of staff
are dedicated to
supporting Great
Friends and coordinating
volunteer work

Provincial outreach

GF = Great Friends
VO = volunteers



Major milestones



A decade of solidarity in Montérégie

This year marks an important milestone for our team in Montérégie, which is celebrating **10 years of presence** and dedicated commitment. In April, Little Brothers of Longueuil became **Little Brothers of Montérégie**, a new name that better reflects our commitment and desire to build ever stronger ties with local communities. The name change is more than symbolic; it is proof of our growing commitment to older citizens.

Little Brothers receive the *Engagement* award

It is with great pride that we received the *Engagement* 2023 award from the **Société d'histoire du Plateau-Mont-Royal** on November 2. This award honours our commitment to the neighbourhood for over 60 years. But, above all, this award goes out to our invaluable volunteers, patrons and partners, because it is thanks to them that we can continue to honour our mission. Together, we are weaving a new fabric of social solidarity with the elderly every day.





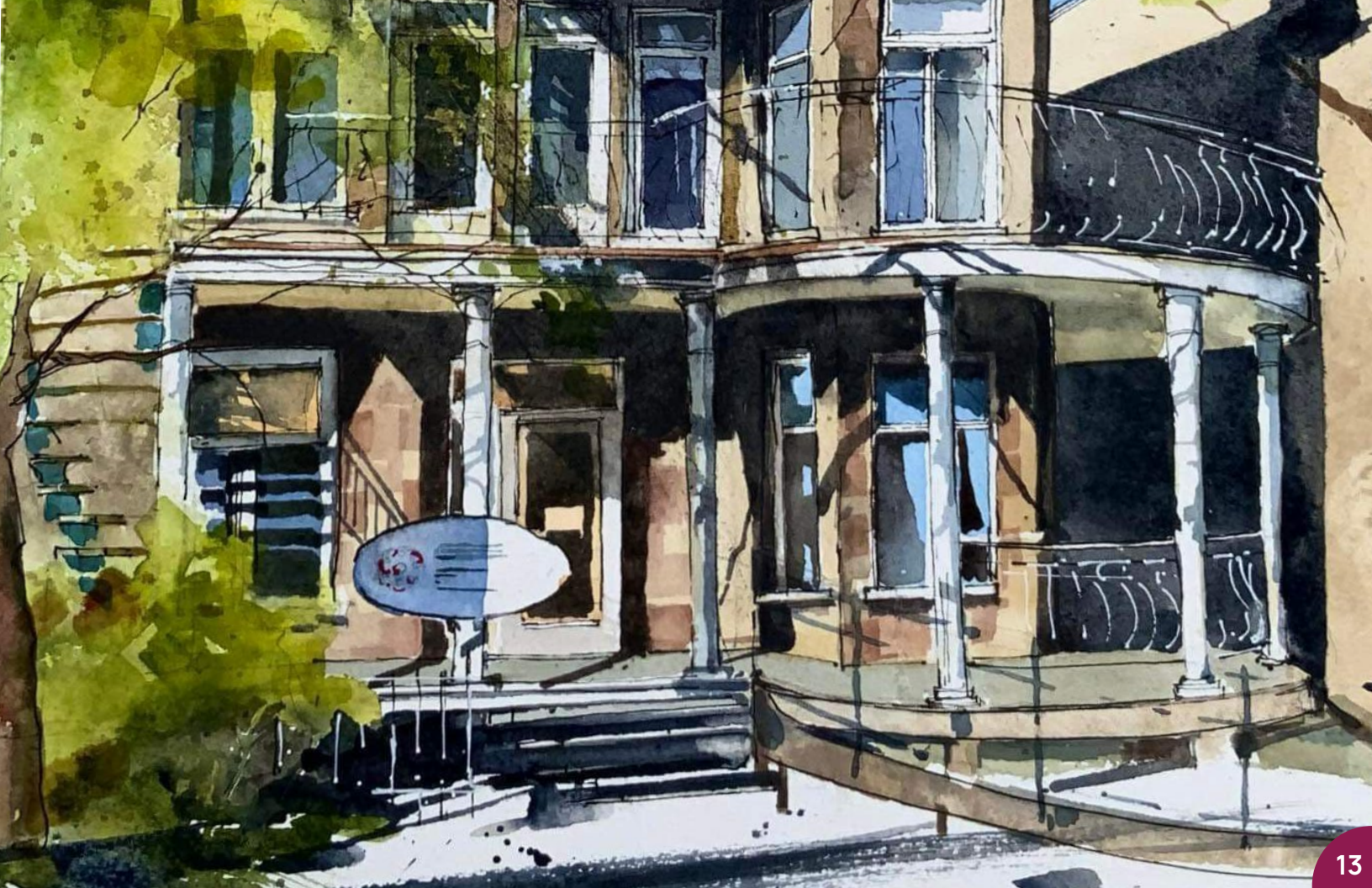
Changes to the *Near You Program*

The *Near You Program* (formerly *Friendly Voice Program*) provided seniors with phone calls that brightened their lives and were a lifeline during the COVID-19 pandemic. However, with changing post-pandemic needs, the President and CEO, with the support of the board of directors, has decided to change the focus of this program. In person meetings and support have generally replaced phone calls. However, we continue to maintain and encourage friendship calls for seniors who can benefit from this free and simple service.

Good news regarding our house and head office on Garnier Street

We are pleased to announce that, contrary to the information published in August 2021, Little Brothers has decided to keep its house on Garnier Street. We had initially stated that the house would be sold, due to staff working remotely and the decrease in onsite activities. Renovation work is underway, including repairs to the roof and balconies as well as painting and refurbishing the reception room. As the gathering place and home base for our community since 1968, this space will continue to remain at the heart of our activities and our heritage.

Watercolor painting: Louise Beaupré Lincourt, 2024





Who can be part of our extended family?

We support seniors aged 75 and over who reside in Québec, who suffer from social isolation and who have no emotional support from family or friends, regardless of their social, economic or health status.

Actions for the elderly: measurable impacts

At a glance

2,746
seniors' lives
have been transformed

416
new seniors
were welcomed this year

42%
were referred by
social workers or by
the health system



83 years of age on average

28 are centenarians

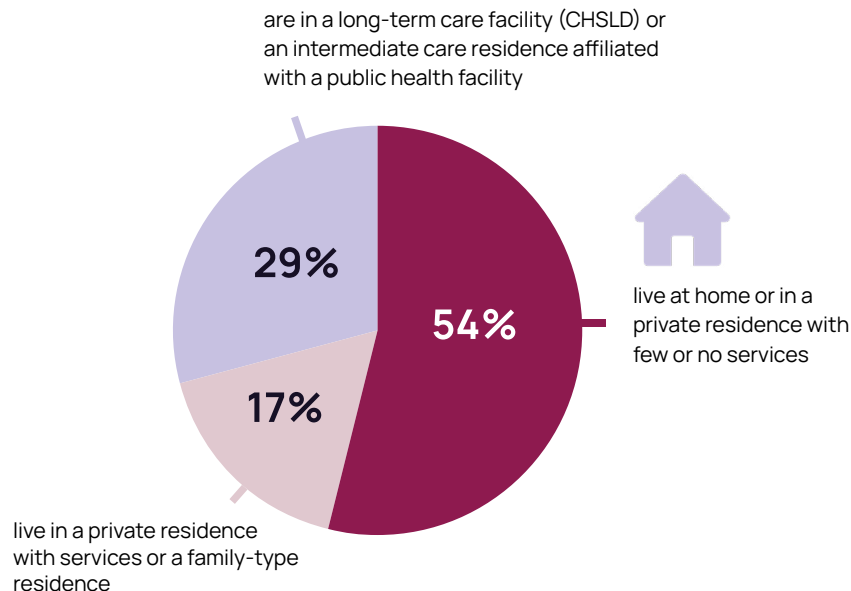
70% are women

62% have lived with a
partner and are now
widowed or separated



28% can no longer go out
and must receive home visits

6% are under the guardianship
of the Public Curator

Accommodation and living situations



Key moments when they are looking for companionship or support from someone they trust:

-  Holidays and celebrations (birthdays, Christmas, Easter, etc.)
-  Life transitions (change of residence, bereavement, issues with health, hospitalization, end of life, etc.)



Activities and support programs

Experiencing holiday magic together

In December, the magic of Christmas extended across Québec thanks to our 15 local teams. **More than 20 celebrations** brought together volunteers and Great Friends in a warm and festive atmosphere. More than **2,000 seniors** had the chance to enjoy a traditional meal and participate in some singing and dancing. Each senior received a Little Brothers blanket to stay warm during the winter and those who could not make the outing received a home visit.

The extensive media coverage also highlighted the importance of these events, emphasizing their positive impact on the well-being of seniors, who, without Little Brothers, would have been alone during the holidays.



Thank you to our spokesperson, actress **Marie-Thérèse Fortin**, for volunteering her time to advocate for our Great Friends and make their voices heard.



Easter

A celebration for sharing

From March 28 to April 1st, our community came together to make Easter a special time of joy and solidarity. Thanks to the commitment of **500 volunteers**, we organized about twenty events across Québec, reaching more than **900 seniors**. This annual traditional celebration can be a difficult time for people living alone. That's why we stand with them to offer a special shared moment, breaking the isolation that weighs on so many.

Seniors who could not participate in person were also contacted. Gifts were delivered to their homes, bringing them joy and reminding them that they are not alone. These kind gestures have strengthened the bonds within our extended family.



Thank you to the **J.A. DeSève Foundation** for supporting Easter activities.

Vacation Getaway Program

Unforgettable summer memories

Last May, summer getaways for our Great Friends at Domaine Juliette-Huot in Oka got underway. For elderly persons who are often alone, this holiday is much more than just a break: it is a real opportunity for them to recharge their batteries, rekindle a sense of belonging and escape the monotony of everyday life. Mme Dion was delighted with her stay and expressed her happiness: *"It was fantastic, we were pampered. We participated in activities and picnics. It was a wonderful experience."*

This summer, **220 Great Friends** enjoyed extended stays, while **290 more** participated in cheerful sunny picnics. In all, more than **500 seniors** had a joyful and meaningful experience. A change of environment allows seniors to fully immerse themselves in nature and offers them a few moments of relaxation and serenity in a peaceful setting.



"It's been a long time since I've received so much love. I don't think I've ever met people with such big hearts."

– Mme Bertrand, Great Friend



Thank you to the **Marcel and Rollande Gosselin Foundation** and **M. Paul Leblanc** for supporting the *Vacation Getaway Program*.



Thank you to the **Carmand Normand Foundation**,
the **Philantra Foundation** and the **Fondation Santé**
for supporting the *Wellness Program*.

Seniors' Wish Program

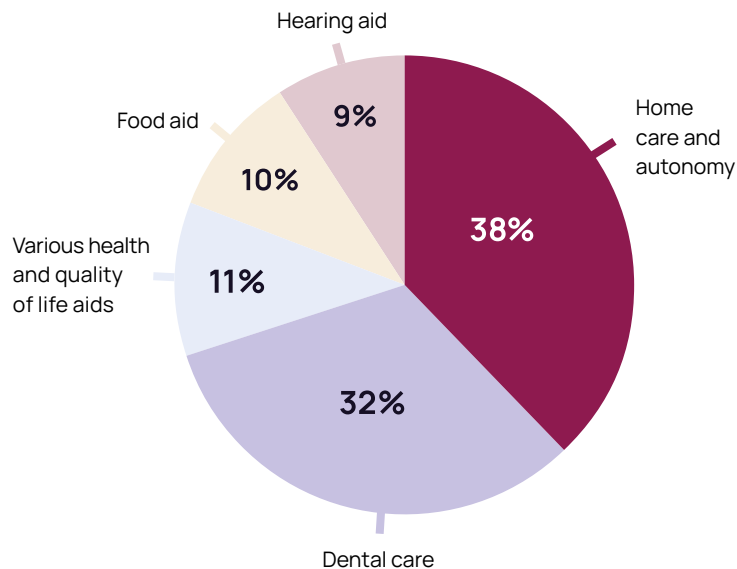
Unforgettable moments for Mme Marthe

This year, thanks to our *Seniors' Wish Program*, we have granted **10 memorable wishes**, offering moments of joy and freedom to a dozen of our Great Friends. These moments are much more than the fulfillment of a wish: they bring satisfaction and serenity to those experiencing isolation, allowing them to reconnect with feelings of happiness.

Mme Marthe's story is particularly moving. Diagnosed with Parkinson's disease, one of her greatest wishes was to fly in a hot air balloon. In July 2024, with her volunteer companion André by her side, her wish came true in Saint-Jean-sur-Richelieu. This *uplifting* experience brought her a great sense of freedom, and in her own words, it was "*fantastic*"!

Each year, this program allows our Great Friends to realize a special dream. These moments of happiness light up their lives, creating long-lasting memories and the feeling of having a special place in their community.

Breakdown of assistance provided





Seniors' Wish Program

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Ceremonies and final moments

Heartfelt tributes

During this past year, **277 Great Friends** made their final voyage, and many chose to be accompanied by Little Brothers until their last day. Our volunteers provide comfort and support during hospital visits, and our coordinators take care of -death arrangements if they so desire.

Each year, we honour the memory of our deceased Great Friends with dignity and respect, with ceremonies, photos, testimonials, and opportunities to share. These ceremonies take place with our volunteers throughout Québec, in November.



Thank you to the **Lise and Richard Fortin Foundation** and the **Sibylla Hesse Foundation** for supporting these precious moments.



Partnerships and subsidized projects

Caring for seniors requires the commitment of an entire community. We are fortunate to be able to count on your support, as well as that of organizations, partners and government bodies dedicated to the cause of seniors. We **thank them** for their valuable commitment to our mission:

SOS Aînés Maltraitance (SOSAM): This organization intervenes in cases of abuse, offering support and advice to coordinators, Great Friends and volunteers, whether by phone or in person.

VIEsÂGE : This educational platform provides our coordinators with a wide range of conferences on aging, addressing key themes such as depression, anxiety and sleep.

Municipalités amies des aînés (MADA) Program: This program allows us to train specialized volunteers to accompany our Great Friends to health facilities, while responding to their complex needs.

Québec ami des aînés (QADA) Program: This program supports our initiatives to innovate and improve the quality of life of the seniors we care for in Québec.

Age Well at Home Program: This Government of Canada program reinforces our efforts to help our Great Friends stay at home while improving their well-being.

New Horizons for Seniors (NHSP) Program: Launching a project with Carrefour 50+ in Rimouski has allowed us to create new volunteer groups to fight the isolation of seniors in remote and rural areas.

Soutien aux organismes communautaires Program (PSOC): This program supports the overall mission of Little Brothers and recognizes its essential contribution to improving the health and well-being of seniors.

Volunteer Support Program (SAB): This program enables elected members of the National Assembly to support the activities of Little Brothers to promote volunteerism in their communities.



“Little Brothers is my family. These people give without ever asking anything in return; their only desire is to sow happiness.”

— M. Plouffe, Great Friend

Actions to raise awareness of social isolation

Salon des aînés de Saint-Jérôme

In September 2023, during the 6th edition of the **Salon des aînés de Saint-Jérôme**, we had the honour of celebrating an iconic figure, **Béatrice Picard**, who has been the Little Brothers' ambassador since 2007. In recognition of her 75-year-long career and exceptional commitment, she received a bouquet of 75 roses and was paid a heartfelt tribute before an audience of 200 guests. The **Luc Maurice Foundation** made a **\$4,000** donation to the Little Brothers Foundation, a concrete gesture to support the fight against the social isolation of seniors.





Solidarity March on October 1st

On October 1, 2023, on the occasion of the International Day of Older Persons, nearly **800 people** mobilized to walk in Montréal and Québec City in support of seniors' well-being. Headed by the **Mouvement HABITATS** team from **Un et un font mille**, this initiative brought together committed people focused on "Acting together for the well-being of seniors." Our Great Friend **Maria Luisa**, who was walking with a group from Little Brothers, reminded us that "we must see our elders as a living heritage and offer them the opportunity to share their valuable knowledge."





A national meeting on homecare

On May 8, 2024, at the *Rendez-vous national sur le maintien à domicile* organized by the **Coalition pour la dignité des aînés (CDA)** in Québec City, we reaffirmed the need for close collaboration between the public and community sectors in the face of our aging demographic. Discussions focused on key topics such as prevention, home support, access to housing, and the fight against isolation, to ensure the autonomy and dignity of our Great Friends.

Participation in the 4th Forum sur la gériatrie sociale

On May 14, 2024, at the 4th Forum sur la gériatrie sociale, “*Agir pour bien vieillir*,” participants had the opportunity to learn more about the factors that can influence aging and to reflect, alongside specialists from several disciplines, on how each of us can reduce the barriers and challenges related to aging. Little Brothers explored promising avenues for prevention, forged new ties with allies in the health sector, and discussed respecting end-of-life choices. Thank you to **Fondation ÂGES** for initiating these crucial discussions on improving the quality of life for our Great Friends.





Launch of “*La fierté de vieillir*” Action Plan

On May 31, 2024, in Québec City, we participated in a major event bringing together **375 participants**, including several seniors' organizations, ministers, and committed partners. **Sonia Bélanger**, Minister Responsible for Seniors and Minister for Health, unveiled an ambitious vision for the aging population resulting of an unprecedented consultation between **34 departments and agencies**. Fighting isolation, agism and strengthening home care were on the agenda. Supporting community organizations, such as Little Brothers, as well as their volunteers, will be crucial to realizing the vision that Québec is a place where one can age with dignity.



Our thanks go out to **public relations firm National** for their support with public and government relations that help strengthen our mission in the eyes of decision-makers and the general public.



"I have experienced loneliness. Having a good time with my two Great Friends is one way to fix that. We talk, we play chess. Through my presence, I hope to make their daily lives a little more pleasant."

— Christian, volunteer

Volunteers: the heart of our mission



"I wish to express my deep gratitude to everyone who gives generously with all their heart. Your commitment in your communities and neighbourhoods is extraordinary. Thanks to you, every senior can feel they are a part of a community that welcomes them with open arms. You offer not only the respect, love, and presence they need, but also a valuable connection to their social environment. Thank you for being there, always."

— **Joanne Parmenter, Senior Director of Volunteer Operations and Seniors' Support**

At a glance

Nearly 3,000
people gave their time
this year

200,000 hours
of volunteering

671
new people got involved



53 years
of age on average
(45 years for recruits)

72%
are women



Distribution of volunteers by age group

Under 35:

23%

35-55:

26%

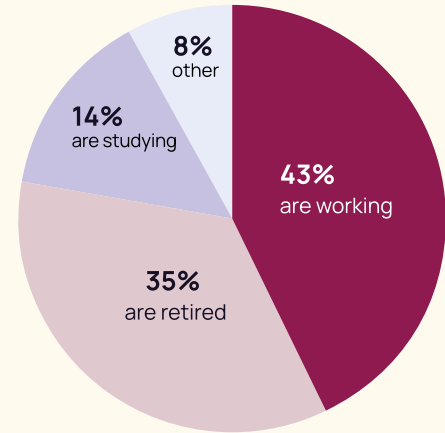
55-75:

37%

75 +:

14%

Occupation



Most popular types of volunteering

According to an internal survey conducted last spring among 583 volunteers, there are two main motivational factors:

- 1 **Contributing positively to society**
- 2 **Occupying one's time by doing good**

84% of our volunteers are in regular contact with seniors and engage in the following activities:

- Regular friendship visits and phone calls to Great Friends
- Organizing events and transportation for seniors
- Performing miscellaneous tasks, including administration, processing of donations and hosting
- Offering support for vacation stays at Domaine Juliette-Huot
- Getting involved with the charitable boutiques in Plateau Mont-Royal



“Over time, bonds of trust have developed with my Great Friends. Listening to their life stories is so touching, a true gift. We could write so many books!”
— Gaétane, volunteer

Companionship

Importance of community volunteering

This year, **over 60%** of our Great Friends were paired with a volunteer. It's a significant number, but one we aspire to surpass. Your commitment is essential to achieving this goal and meeting the increasingly complex psychological, mental and social needs of the seniors we support.

According to an internal survey conducted in the spring of 2024 among **280 Great Friends**, it appears that **regular visits from the same volunteer play an essential role in breaking their isolation and loneliness**. This reinforces our determination to recruit volunteers who are willing to make a long-term commitment. We onboard them with the appropriate training, support and tools to make their experience both fulfilling and rewarding.



A woman with dark hair, wearing a red hoodie, is looking out of a window. The background outside the window is blurred, showing greenery and a blue car.

Training and innovations for volunteering

At a glance

**1,000 training
sessions**
during the year

2,000 hours
of training provided
(online, in person and
distance training)

Each hour of training
is made possible thanks to your
donations, allowing volunteers to
provide companionship for one or
more seniors on a regular basis.



An innovative new training tool

In February 2024, we launched a new online training platform (LMS) for our volunteers, after its initial launch for our coordinators in August 2023. Since then, some **2,800 people** have signed up, including **2,700 volunteers**.

This LMS offers hands-on resources and flexible training, even over the phone, for **30% of users**. Already adopted by **90% of our coordinators**, this tool strengthens our team's skills, improves support for seniors and prepares our organization for the future.



A new system for improved volunteer coordination

In the winter of 2024, Little Brothers adopted a new customer relations management (CRM) system to improve volunteer coordination and team efficiency. This system centralizes data while ensuring the security and confidentiality of information. Ultimately, it will facilitate the organization of support activities for seniors and allow a more strategic approach to measuring our actions. The CRM also includes interactive dashboards to track activities in real time, analyze data and measure impact. By automating these processes, the system reduces processing time and facilitates the coordination of companionship activities. This solution enables more informed decisions, optimizes the support offered and prepares our organization for a more efficient and integrated future.



Thank you to the **Mirella and Lino Saputo Foundation** for funding the recruitment and training of volunteers that are essential to supporting isolated seniors.

2024 National award winners

Francine Caron



Juliette-Huot Prize

rewards the exemplary commitment of a volunteer

Étienne Beaulac



Hubert-De-Ravinél Prize

highlights the exceptional involvement of a volunteer under the age of 35

Aurélié Nguyen



Inspiration Prize

highlights the development or implementation of an inspiring and innovative volunteer initiative

Trois-Rivières Committee

Adelin Pellerin, Mariette Pellerin, Denise Lehoux, Diane Veillette, Francine Delisle, Hermann Faucher, Carole Delisle and Régine Boutin



Family or group volunteer award

recognizes the solidarity exemplified by a family, corporate or friendly group of volunteers

What's new

Honouring the commitment of volunteers aged 65 and over

This year, we are inaugurating the **Béatrice-Picard Prize**, a distinction that rewards the exceptional commitment of a volunteer aged 65 and over. This award named in honour of our ambassador Béatrice Picard aims to highlight in a lasting way the invaluable contributions of volunteers who, like her, devote their time and energy to the service of others.

In 2024, the prize will be awarded to Béatrice Picard herself, who, at 95, continues to inspire us with her exemplary dedication. Since 2007, she has embodied the spirit of caring and intergenerational inclusion that guides our mission. This award honours her years of commitment and her lasting impact within our organization.





Little Brothers Foundation: your donations at work



"Your exceptional generosity and unwavering solidarity are essential to everything we do. Major donors, corporations, family foundations, you are the builders of a community that cares for seniors, those who built our society and who allow us to be here today. Thank you for reaching out to bring together, to soothe, to counter the loneliness. Thanks to you, we can accomplish this mission. It is now my turn to express our sincere gratitude."

— **Pierre Couture, Executive Director
of the Little Brothers Foundation**

At a glance

9,583

generous people supported us
with a donation in 2023–2024

11 projects

and programs were funded to support
the elderly



\$4,005,278

were raised to address the
isolation of seniors who are
accompanied by our teams
in 12 regions of Québec

Events and campaigns

You think about the future with such generosity

This year, the Little Brothers Foundation partnered with **Will Power**, an initiative of the **Canadian Association of Gift Planners (CAGP)**. This campaign invites you to consider charitable giving, to ensure a loving and supportive presence for thousands of isolated seniors, today, tomorrow, and for generations to come.

Your generosity, in all its forms, allows us to provide a caring presence for seniors year after year. Whether through a gift in your will, by offering shares or by designating Little Brothers as the beneficiary of a life insurance policy, every contribution counts.




Thank you to the **126 people** who included Little Brothers in their **2023–2024 estate planning**. Thanks to you, the future spells kindness and solidarity.



A big thank you for Giving Tuesday

On November 28, 2023, you answered our call by creating a formidable chain of solidarity for the World Day of Generosity. Your generosity amounted to **639 donations** totalling **\$60,083**.

In addition, **Fondation Luc Maurice** matched this **amount** with a donation of **\$50,000**, bringing the total to an impressive **\$110,083**.

 Thank you to **Fondation Luc Maurice** for contributing to the continued well-being of seniors in Québec.



A campaign that makes vital connections

Once again this year, we were able to count on the immense generosity of our amazing partner **Québecor**, who aired a major volunteer recruitment and fundraising campaign online and on television last fall and winter.

Our spokesperson, actress Marie-Thérèse Fortin, lent her voice to the campaign, which recounts a series of ten touching stories about real pairs of volunteers and seniors. These meaningful relationships were created thanks to Little Brothers' presence throughout Québec.

That campaign generated **1,236 online donations** for a total of **\$152,870**, **678 requests for volunteering**, and **17,000 new visitors** to our website. It was a huge success!



Thank you to **Québecor** for helping our public service announcement reach a wide audience and making a real difference for isolated seniors in Québec.



An emotional and bonding movie night

On March 15, 2024, a fundraiser was held at the Beaubien cinema in Montréal with the screening of Robin Aubert's film "*Tu ne sauras jamais*," organized with the support of **AXIA Films**. The event, dedicated to the Little Brothers Foundation, raised **more than \$2,000** and brought together over a hundred volunteers, donors, partners and employees, all of them committed to our mission. The gathering was a typical friendly and joyful Little Brothers event.

The movie tells the story of Paul Vincent, an old man nearing the end of his life, confined to his room in a CHSLD during COVID-19. It sheds a light on the poignant reality of seniors during the confinement and reminds us of the importance of our mission in the fight against isolation.

A wave of regional generosity to fight off the heat wave

In April 2024, we launched a fundraising campaign in every region where we have a physical presence and reached out to you through letters and emails. You have been at the heart of this initiative, responding to the request to support the elderly throughout Québec.

This campaign was also an opportunity to raise the awareness of the dangers that heatwaves pose, especially for our most vulnerable elders. Thanks to your generosity, we can provide them the protection and support they need during heatwaves. Thank you to each of you for the **\$115,670** raised through this initiative.

You are exceptional!



“Little Brothers is a place where you learn the art of aging well. They perfect this art day after day by helping people transform a sometimes-nostalgic view on life into a renewed outlook on the present and future, however short it may be. Through my contribution, I thank the volunteers and the team for their constant commitment to bringing kindness and serenity to those who need it. By doing so, I am also giving myself this gift.”

— M. Comtois, member of the Circle of Distinction

Circle of Distinction

On 6 June 2024, we had the honour of bringing together forty of our most loyal donors for a special event chaired by M. Luc Maurice, a member of our board of directors and founder of Groupe Maurice. Some of you have been engaged with us for over thirty years. Your continued support is essential to the success of our mission, and we wanted to express our gratitude for your dedication.



In September 2023, we had the pleasure of acknowledging those of you who, with your charitable bequest, are sustainably bringing light into the lives of our Great Friends. In the heart of the beautiful Domaine Juliette-Huot in Oka, we shared precious moments of love and support. Thank you, dear members of the Heritage Cercle, for choosing to be part of our extended family. Your generosity lights up the way for generations to come.



Your star shines among the **1,370 donors** that have brightened the lives of isolated seniors with their monthly support in 2024. Each month, you enable Little Brothers to deliver essential services and to organize activities and sharing opportunities that bring joy and comfort to our Great Friends. As one of our Stars, you help build lasting relationships and provide valuable support throughout the year. This year, you collectively donated **\$230,729**, bringing a sparkle to the eyes of the elderly!

Local philanthropy and community engagement

Minifondo Louis Garneau

Once again this year, the staff and members of the **Club de vélo Louis Garneau international** rallied in support of Little Brothers' mission in the Québec City area. Their dedication has helped raise nearly **\$22,000** for the Little Brothers Foundation.

Groupe Humaco Golf Tournament

On July 19, during the 15th edition of its tournament, **Groupe Humaco** collected **\$13,500** for the Little Brothers Foundation. A big thank you to everyone who contributed to the tournament's success. Your support helps break the isolation of seniors in Québec.

Opéra de Québec Dinner

On May 21, 2024, more than 80 guests participated in the 9th edition of our fundraising dinner and online auction. Thanks to the generosity of our community and of our partner **Collabox**, more than **\$40,000** were raised to support isolated seniors in the Québec City area.

Montréal Food Industry Golf Tournament

The 93rd edition of the Montréal food industry golf tournament took place on June 4 at the Le Mirage Golf Club. For the third year in a row, participants generously supported our mission, raising **\$8,200**.



**More than \$5,000
raised thanks to
the commitment of
many individuals
and organizations**

We sincerely thank all those who have contributed, whether through corporate volunteering, fundraising campaigns or charitable events. Your support makes a real difference for isolated seniors!



A new outlet to better serve you

In September 2023, a second boutique opened on Plateau Mont-Royal in response to the popular demand for second-hand items. The funds raised are entirely dedicated to combatting seniors' isolation.

Little Brothers Charity Boutiques

At a glance

15,000 bags

of donated items received
thanks to your generosity

Over 65,000 sales

at our two charity
boutiques this year

**Nearly 1.1 million
dollars**

generated by sales

Direct support for Great Friends

Our boutiques also help our Great Friends acquire clothing and essentials such as electronics, and paramedical equipment for free.

Every donation of clothing or equipment contributes directly to supporting our mission. You can bring your donations at any time to our boutique situated at 1380 rue Gilford, Montréal.



\$441,407

transferred to the Little
Brothers Foundation



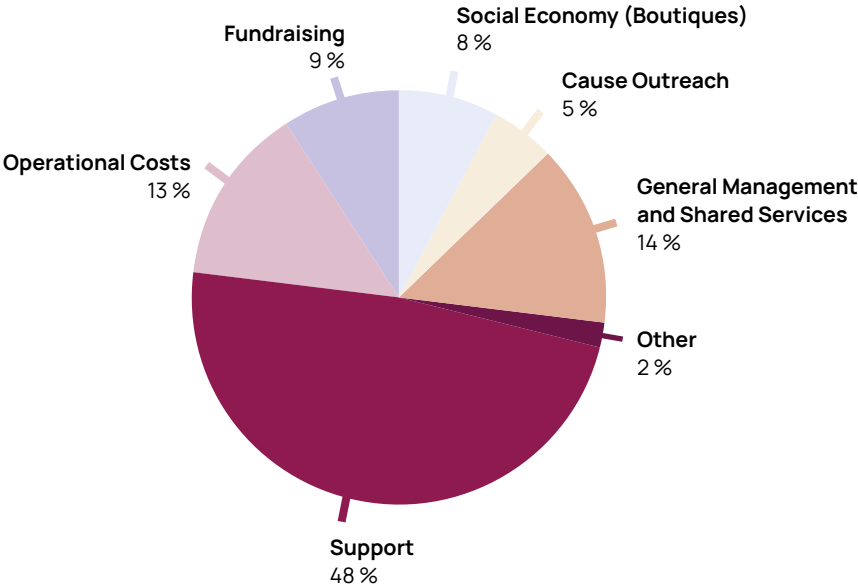
53 volunteers

engaged each month in
supporting our mission

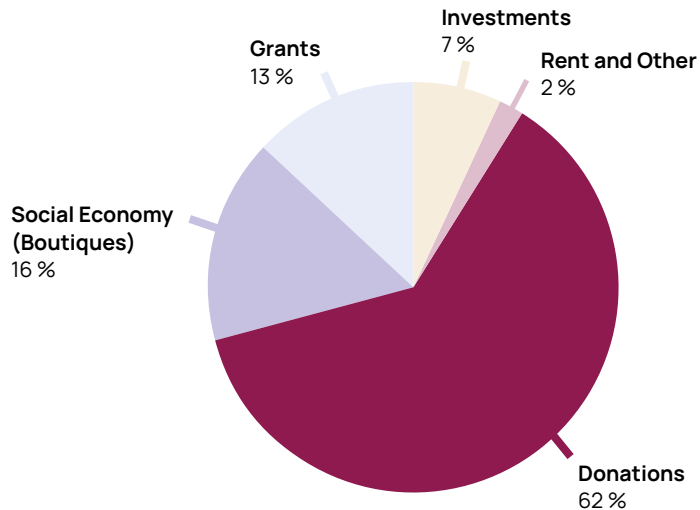
Allocation of resources

Little Brothers Corporation
and Foundation as of
July 31 2024

Expenses, including salaries



Revenues



**View our 2023–2024
financial statements**

Access our full financial
statements at
littlebrothers.ca/reports.

List of donors

Scan the QR code
below to see the list.



You are part of the family!

Your actions are transforming lives and our Great Friends that you have brought out of isolation are living proof of that. Every act of solidarity, whether you make a donation or give your time, makes a huge difference.

Get involved: littlebrothers.ca

Contact us



Head office

4624, Garnier Street
Montréal (Québec) H2J 3S7



Phone: 514 527-6229

Toll Free: 1 866 627-8653



info@littlebrothers.ca

Registered numbers

Foundation: 118922160 RR 0001 | Corporation: 119017259 RR 0001





**Little
Brothers**

Embracing
the Elderly



littlebrothers.ca